



Initial Qualification and Discussion Questionnaire

For the evaluation of the Vortex Opportunity

Please note: The information that you provide in this document does not form part of any contract or agreement between the parties and neither party has any obligation to develop a working relationship at this stage. Either party can terminate the discussions without any recourse. All information provided in this document is treated in the strictest confidence by Vortex Fluid Optimizer Corp. and will not be passed to any other third party.

Name:

Company (If Applicable):

Desired Country/Territory:

Telephone number(s):

E-Mail Address:

PERSONAL BACKGROUND:

From the information we have provided thus far what do you feel is the main benefit to you/your organization from this opportunity?

Have you developed your own business operation before?
(If so please give details)

Would Vortex be your main business focus – or will you be promoting other products as well? **(If the latter, please indicate what your main business focus is or will be, and the percentage interest or focus)**

What is your current, or most recent, business background?

Given your past experience why do you believe that you would be able to develop a successful business with Vortex?

While litigation or a current or past criminal record does not necessarily disqualify you, Vortex would like to know with whom it is dealing. Please list any significant past litigation, any current litigation, your criminal record and/or any regulatory infractions.

PROPOSED BUSINESS STRUCTURE:

Will you be an independent contractor, or a legal entity? If the latter, please state the full legal name.

Do you have prior experience selling products to Vortex markets? Please provide detail.

Will you be the key Manager undertaking this opportunity or will it involve other personnel? If the latter, please give an overview, areas of responsibility and relevant experience of the people responsible for:

Strategic Direction

Sales & Marketing

Technical Support for the product

Financial Control

Is the proposed Vortex opportunity a start up company or a new division of an existing company? If not stated herein, please state the type of business and products sold.

Would you focus solely on Vortex or would it be added to your existing line of products?

Where are you located? (Place where main office is located)

Do you have any other offices, if so, where are they located?

Resources and Budgetary Information:

Please state your approximate budget and available capital for start-up costs?

Allowing for the resources at your disposal, how much business would you hope to achieve in the best case scenario in years 1, 2, and 3?

What is the minimum level of income you would you need to see from your Vortex business in years 1, 2 and 3 to make it a viable, sustainable proposition for you?

To support your business aims how much initial inventory of Vortex products will you require?

MARKETING STRATEGY:

Why do you think that Vortex will be well received and in particular why do you feel that your customers will want to obtain Vortex products from you?

Do you have an existing customer base who you feel would be interested in the Vortex product line and if so would you like/need help in developing this potential?

In broad terms which Market Sector/Industries do you intend targeting initially?

In general terms from your experience to date, what marketing approach do you feel is likely to be effective in your chosen sector/industry?

RELATIONSHIP WITH VORTEX:

What support would you consider essential and would want to receive from Vortex as your business grows?

What specific skills would you like Vortex to help you to develop initially in order to make a success of your Vortex Business?

Do you have any relationship with an existing Vortex Sales Representative or Sales Manager? If yes, who?

Thank you for taking the time to complete this document, all the information will be treated in the strictest confidence. When the questions are answered, please fax this document to (866) 888-2744.

For Vortex Office Use:

Date Received:

Date Reviewed:

Sales Manager: